



**Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412



Winter 2012

**Newsletter of the
Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412
www.appletonnorthsidebusiness.com

ANBA
Members and
Friends,

It has been a busy quarter for us. The wreaths are up and Wisconsin Avenue's reopening was a success! In addition to these two accomplishments, we held our annual Government update breakfast meeting and, of course, our annual golf outing in conjunction with Appleton Downtown Inc. was held on September 9.

First off, I'd like to thank all those who have contributed toward our wreath campaign. In case you haven't seen them yet, they shine brilliantly over the newly completed Wisconsin Ave. from Ballard Rd. to Badger Avenue. This is a project that ANBA has been working on for over a decade. Special thanks to Jeff Nooyen of Nooyen Photography and Jim Vandebloom, City of Appleton (Retired) for their longstanding commitment to this project. We raised \$9,700.00 through your generous contributions as well (See contributors to follow). We'll include one last request with your annual dues statement and then, I promise to stop asking for contributions.

I'd also like to thank Curt Konezke from Tri City Glass and Door for his service to our organization. Curt stepped down as our Secretary to avoid any conflicts of interest as his campaign for Mayor of Appleton ramps up. As Past President and Board Member for several years, Curt's service is greatly appreciated. All the best to you in your future endeavors. With Curt's departure, we do have an open Board Member position. For anyone interested in being of service to our organization, please consider filling his vacant seat. Contact any Board Member if you are interested or have any questions as to the requirements and commitment required.

We held a Grand Re-Opening of Wisconsin Avenue October 6. It was a great success! Paula Vandehy from the City of Appleton specified "Good Weather" on the application to hold the party and boy did we get it! We couldn't have asked for a better day and the turnout was far beyond anything we could have expected. Thank you to all who participated and attended.

Finally, I'd like to personally wish everyone a happy and prosperous holiday season.

Thank you,
Matt Rehbein, *East Wisconsin Savings Bank*

**Appleton Northside
Business Association
Officers:**

President
Matt Rehbein
*East Wisconsin Savings
Bank*

Treasurer
Ed Schwartz
Ace Hardware Appleton

Secretary
Karen Dietzen
*Fox Communities Credit
Union*

Board of Directors
Jim Dobinski
Stellar Blue Web Design

Dawn Ebert
Simple Simon Bakery

Monica Klaeser
City of Appleton

Jeff Nooyen
Nooyen Photography

Jim Smith
WE Smith Realty

Nate Weyenberg
M&I Bank

Making a Connection, Making a Difference

**Membership
Application**

Please mail to:

**Appleton Northside
Business Association**
P.O. Box 2412
Appleton, WI 54912-2412

Name of Business _____ Date _____

Name of Contact Person _____

Street Address _____ Zip _____

Mailing Address _____ Zip _____

Phone _____ Extension _____ Fax _____

Email Address _____ Website _____

Type of Business (Please give a brief description) _____

\$50 enclosed

The Appleton Northside Business Association offers its members the opportunity to improve their businesses through:

- educational meetings
- governmental affairs
- beautification projects
- member directories
- social events
- newsletters
- forums
- marketing articles
- redevelopment projects

Business Information Update

We want to make sure our records are current. Please check your business listing at www.appletonnorthsidebusiness.com and let us know if anything needs to be updated. Contact Matt Rehbein at MRehbein@eastwis.com with any changes.

Making a Connection, Making a Difference

Leadership Fox Cities Scholarship

ANBA is pleased to announce a new \$500 scholarship offered to employees of member businesses to participate in Leadership Fox Cities. Leadership Fox Cities is a program offered through the Fox Cities Chamber of Commerce giving participants an excellent overview of what is going on in our community. Details about the program can be found at www.leadershipfoxcities.com. We are working on the application process, watch your E-mail for details about the ANBA scholarship soon.



Fox Valley Technical College Scholarship

The Appleton Northside Business Association scholarship is available to Fox Valley Technical College students who work for an ANBA member or who is a spouse or child of an ANBA member employee. Award is based on need and merit. For more information, please visit the Fox Valley Technical College website: <http://www.fvtc.edu/scholarships>

Employment:

Branch Manager
Fox Communities Credit Union-Wisconsin Avenue
610 E. Wisconsin Avenue
Appleton, WI 54911
(920) 993-9000
www.foxcu.org

Family:

Husband Bruce, 4 Children (3 College, 1 High School)

What is your favorite aspect of Appleton?

The unique atmosphere Appleton provides allowing for individual personalities to shine, the focus on the Arts and friendly neighbors.

Why did you become involved with ANBA?

Opportunity to make a positive difference within our community.

What are your hobbies?

Watching children's sporting events, art and reading.

What portion of the newspaper do you read first?

I read in order starting with front page. Doesn't everyone?

What is your favorite Appleton Northside business?

Fox Communities Credit Union...of course, but the businesses I most frequent would be Simple Simon Bakery and Ace Hardware. The most intriguing would be Iris Yarns...I must stop in there soon!



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Meet Your Northside Business Members

Knights Jewelry

220 East Wisconsin Avenue • (920) 733-7902 • www.knightsjewelry.com

Knights Jewelry has been a family owned jewelry store in Appleton since 1948. We specialize in unique engagement sets, wedding bands, one of a kind colored stone rings, and award winning custom designs made in our workshop. We carry a full line of diamond earrings, pendants and colored stone jewelry to fit in any price range. We also carry a Seiko and Pulsar watches.

With 35 years of experience Mark Witzke has received numerous awards throughout Wisconsin for his distinct hand-crafted pieces. Receiving 1st place on four separate occasions for the Wisconsin Jewelers Association Design Competition.

Here at Knights we have two in-house goldsmiths to handle all your repair and remounting needs. Whether it be a simple repair or a fully custom made item we can help you start to finish with the highest quality.



WREATH CONTRIBUTORS

\$3200
Appleton

\$1000
Dr. Roger Stanek

\$700
Baumgart Tire & Wheel

\$500
Avis Car Rental/Sales
Budget Car/Truck Rental
East Wisconsin Savings Bank
Fox Communities Credit Union
Insta print Plus
Liz Garvey
Wilmar Chocolates

\$350
Tri City Glass & Door

\$250
W.E. Smith Realty, Inc.

\$200
Insta Print
Pizza King

\$100
Hebert Associates
Jack Voight Insurance
Kampo Properties

Wisconsin Ave Grand Re-Opening

We held a Grand Re-Opening for Wisconsin Avenue on October 6. The sun was shining and it felt more like August than October. We had live music and over 45 businesses set up booths for the event. Mayor Hanna and Mike Berg, P.E. WisDOT Deputy Secretary, were on hand for comments and a ribbon cutting. I wouldn't try to estimate the number of attendees, but I can say the street was full of people re-acquainting themselves with the businesses that may have been overlooked during the long construction period. All in all, I think it was a great success. It went so well in fact, that we are considering making it an annual event. An E-Mail went out to participants asking for their feedback. Please contact any Board member if you have any comments/thoughts on holding another similar event.

