



appleton northside business association newsletter

Check out our new website at [AppletonNorthsideBusiness.com!](http://AppletonNorthsideBusiness.com)

December 2007



Wishing you the best of the Holidays and a Bright New Year.

Officers & Directors

- Rik Klein *President*
Rick Klein *CPA*
- Ed Swartz *Treasurer*
Ace Hardware *Appleton*
- Dawn Ebert *Secretary*
Simple Simon *Bakery*

DIRECTORS

- Tom Schuchart
PCS Digital *LLC*
- Dan Nisler
American National *Bank*
- Tammy Schultz
Virtualtech *WebSite Design and Promotion, Inc.*
- Heather VanderHeyden
Fox Communities *Credit Union*
- Jeff Nooyen
Jeff Nooyen *Photography*
- Jim Smith
W.E.Smith *Realty, Inc.*

In This Issue...

- President's Message 2
- Business Meetings Schedule 2

Appleton Northside Business Association

P. O. Box 2412
Appleton, WI 54912
920-749-9800

www.appletonnorthsidebusiness.com

Membership Campaign

Heather VanderHyden from Fox Communities Credit Union spear-headed our successful Fall Membership Campaign. We added ten new members to our association.

We also contacted most of our existing members and updated contact information and distributed the new ANBA window clings. If you didn't receive yours, contact Rik Klein at 730-5602 and he will be sure that you get one. Please be sure to display the ANBA sticker prominently, so everyone knows you are a member.

If you have any questions, please contact Heather VanderHeyden at Fox Communities Credit Union 993-9000 or hvanderheyden@foxcu.org.

ANBA SCHOLARSHIP AWARDED

Holly Burg has been awarded a \$500 scholarship at Fix Valley Technical College. Holly is the wife of Martin Berg, an employee of Northside True Value Hardware on Richmond Street. Congratulations and best wishes on your educational pursuits.

The sign up dates for the scholarship for the next semester are 1/12/08 to 2/15/08. Members, employees or relatives of Appleton Northside Business members are eligible to apply for the scholarship. For more information contact Rik Klein at 730-5602 or rik@new.rr.com.

JANUARY BUSINESS NETWORKING MEETING

Meet your business neighbors. Get information on a topic of interest to you. The November Business Meeting runs from 8 AM to 9 AM on January 10th, 2008. and will be held at the American National Bank, 2nd Floor, 2200 North Richmond Street, Appleton. We'll meet with representatives from the City Development Department, discussing plans for the North Side, recent developments, and upcoming changes. There will be opportunities to introduce yourself and your business also. For further questions contact Rik Klein at 730-5602 or rik@new.rr.com



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**“...hard at work
to improve our
organization...”**

PRESIDENT’S MESSAGE *by Rik Klein*

As the end of another year fast approaches, I want to take this opportunity to say “thank you” to the many dedicated people who have supported the Appleton Northside Business Association. Our October Govt. Affairs meeting had a record turnout. In November, we held our first business networking meeting. There was a good turnout and we had some great discussion regarding Christmas decorations and open houses on the north side. Exciting events are coming up. Coming next week is the week-long Wisconsin Avenue Holiday Extravaganza hosted by member businesses. In January we will be holding our second business networking meeting. The City Development department will be leading a discussion regarding a plan for the north side. You can directly impact what that plan looks like. This is one of my goals for this year, so I strongly encourage you to attend on Jan. 10th, from 7:30 to 8:30 AM at the American National Bank on Richmond Street. We have recently distributed new ANBA window clings. Please display them proudly. When you see the logo, be sure to identify yourself as a member of association too. This will go a long way toward “Building Community.” If you didn’t get your window cling, call me at 730-5602 and I’ll get one right out to you.

Season’s Greetings and a very Merry Christmas.

Upcoming Events
December 10th to 15th Wisconsin Avenue Holiday Extravaganza Open House. Wisc. Avenue businesses.
Thursday, January 10th, 2008 Business Networking Meeting City Development Dept. will discuss developing a plan for the Northside.
Thursday, March 6, 2008 Business Networking Meeting-Meet your Alderman.
Thursday, May 8, 2008 Business Networking Meeting-Brad Gehring, Outagamie County sheriff to share what’s on his mind.
Thursday, July 10, 2008 Business Networking Meeting-How biking is good for North Side businesses.
Thursday, September 11, 2008 Business Networking Meeting-East Wisconsin Avenue road construction update.
All Business Networking Meetings will be held at American National Bank, 2nd Floor, 2200 N. Richmond St from 7:30 to 8:30 AM