



appleton northside business association newsletter

Check out our new website at AppletonNorthsideBusiness.com!

October 2007

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Rick Klein CPA
- Ed Swartz *Treasurer*
Ace Hardware Appleton
- Dawn Ebert *Secretary*
Simple Simon Bakery

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- Tammy Schultz
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- Heather Vander Heyden
Fox Communities Credit Union
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Jeff Nooyen Photography
- Jim Smith
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Appleton Northside Business Association

P. O. Box 2412
Appleton, WI 54912
920-749-9800

www.appletonnorthsidebusiness.com

GOVERNMENT AFFAIRS MEETING

Each year ANBA has an annual meeting with local government officials. This is a great opportunity to meet and discuss issues with our elected officials, as well as many of the administrators from a variety of departments in the area.

This year's event is scheduled for October 25th, 2007 at the Columbus Club, 2531 North Richmond Street, Appleton. The meeting starts with a continental breakfast at 7:30 AM.

ANBA Past President Jeff Nooyen has Outagamie County Executive Toby Paltzer, Grand Chute Town Chairman Mike Marsden and City of Appleton Mayor Tim Hanna lined up to attend. Each will address the audience, as well as answer questions. Don't miss this outing. It's a great time to meet fellow members and the people who are running our governments.



Government Affairs Breakfast Meeting
October 25, 2007 7:30 AM
Columbus Club
2531 N. Richmond Street
Appleton, WI 54914
For Reservations, Contact Rik Klein at 882-5228 or rik@new.rr.com

NOVEMBER BUSINESS MEETING

Meet your business neighbors. Get information on a topic of interest to you. The November Business Meeting runs from 8 AM to 9 AM and will be held at the American National Bank, 2nd Floor, 2200 North Richmond Street, Appleton. We'll discuss the Wisconsin Avenue Open House and have an update on Christmas decorations. There will be opportunities to introduce yourself and your business also.

For further questions contact Rik Klein at 882-5228 or rik@new.rr.com

Fall Membership Campaign

Our Association has seen strong growth over the past several years. We now have over 125 members representing a wide variety of businesses and northside areas.

ANBA Board Member Heather Vander Heyden is heading up our Fall Membership Drive. ANBA Board members, as well as several other ANBA members are contacting all current members to verify membership records. They are also delivering a packet with a new ANBA window cling. We ask members to display this prominently at your place of business.

There is a membership application on the back of this newsletter. Ask a fellow business to join us. Right now, \$25 will pay the dues through December of 2008 for new members. That's a savings of up to 60%!

We will be awarding prizes for 1st, 2nd and 3rd place for number of new members.

If you have any questions, contact Heather VanderHeyden at Fox Communities Credit Union 993-9000 or hvanderheyden@foxcu.org.

NEW ANBA Website Rollout



Tammy Schultz of Virtualtech WebSite Design and Promotion, Inc. has designed a new web site for our Association. We hope to have a lot of valuable information here in the next couple of months. There is a directory of our members, along with web site address and e-mails. This is a really sharp site, and should be a great tool in communicating with our members and the public. Check it out today at:

www.AppletonNorthsideBusiness.com

For further information or comments, contact Tammy Schultz at 954-1923 or

tammy@virtualtech.com



Upcoming Business

Thursday, November 8th, 2007

Christmas Decorations Update and Wisconsin Avenue Open House Event to be discussed, Discussion leaders Jeff Nooyen and Dawn Ebert.

Thursday, January 10th, 2008

City Development Department from the City of Appleton will discuss developing a plan for the North Side.

Thursday, March 6, 2008 Meet your alderman.

Thursday, May 8, 2008 Brad Gehring, Outagamie County Sheriff, to share what's on his mind.

Thursday, July 10, 2008 How biking is good for North Side business.

Thursday, September 11, 2008 East Wisconsin Avenue road construction update.

The meetings will be held at American National Bank, 2nd Floor, 2200 North Richmond Street, Appleton from 7:30 AM to 8:30 AM. For further information, contact Rik Klein at 882-5228 or rik@new.rr.com.

Correction

In last month's newsletter, the information on new member Dilley, Schomisch & Associates L.L.C. stated that Lorn Dilley had 18 years of experience. He actually has 25 years of experience. For further information on this member, you can contact them at 735-0156 or view their website at dsinjurylaw.com. Sorry for the mistake. I've known Lorn all of those years, and he and I don't seem old enough to have that much time in.

Jim Smith Newsletter Editor

If you would like to feature your business in the member spotlight, please contact Rik Klein at 882-5228 or rik@new.rr.com

Golf Outing a Success

Our Annual Golf Outing was held at Irish Waters on Sept. 12th, 2007.

The beautiful weather was enjoyed by 40 golfers with a wide variety of skill levels. Jim Winkler of Valley Surveying Instruments and Rob Harris of Harris & Associates spearheaded this event, and were assisted by Mark Brueggeman of The Bridal Event.



This project involves a lot of preparation and planning, and this team put together a wonderful event. Our Thanks go out to Jim Winkler, Rob Harris and Mark Brueggeman.

MISSION STATEMENT

The purpose of the Appleton Northside Business Association shall be to: Promote, advance, educate, stimulate and foster business interests and social activities for the benefit of the membership.

Encourage and coordinate civic activities and improvements for the general welfare of the Northside business community and surrounding area.

For Newsletter Input,
Contact Jim Smith at
739-9515 or
jim@wesmithrealty.com



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Business
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**Here's your
Opportunity!**

**JOIN NOW FOR
Up to 60% OFF!**

From now through November 1, 2007 join Appleton Northside Business Association at up to 60% off the first year's dues.

*"...hard at work
to improve our
organization..."*

Membership Application

Date: _____

Name of Business: _____

Name of Contact Person: _____

Street Address: _____ Zip: _____

Mailing Address: _____ Zip: _____

E-Mail Address: _____ Web Site Address: _____

Type of Business (Please give a brief description) _____

Phone _____ ~~\$50~~ ^{\$25} FAX _____

Return this
application and
check to:
ANBA
P.O.Box 2412
Appleton, WI
54912-2412

Membership Dues of ~~\$50~~ are enclosed.